LinkedIn • Portfolio
052-7222773
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EDUCATION.

'Mentor' [2013-2014]
UX/UI design, HTML5, CSS3

'Wizo Design Academy' [2006-2011]
Visual Communication | B.Ed.Des degree
(Graduated with excellence)

SKILLS.

- Leadership and mentorship in design
- Proactive, independent, team player and enthusiastic
- Detail-oriented with the ability to see the big picture
- Performance oriented, hard working and self learner in high-pressured environments
- Design rapid prototyping wireframes, and user interactive flows & mock ups
- Export detailed and clear style guide & pattern library for the dev environment
- Organize user study, workshops, research and data analysis

MILITARY SERVICE.

Soldier Teacher [2003-2005]
Organized and managed the youth department at the Community Center.
Trained and supported courses for "Young Leadership"
(Awarded a Certificate of Excellence)

PRODUCT DESIGN TEAM LEAD

Hello I am

Malki Wiegner

Skilled in managing and mentoring design teams, driving innovative solutions, and ensuring cross-functional collaboration.
Committed to delivering exceptional user experiences and fostering continuous improvement.

WORK EXPERIENCE.

Spot by NetApp

Team Lead / 2022 - present
- Design features that align with business objectives and customer needs.
- Mentor and develop designers, fostering their professional growth.
- Collaborate with cross-functional teams (product, design, engineering, etc.).
- Manage design projects to completion, ensuring they meet KPIs.

Senior Product Design & Guild Lead / 2021 - 2022
- Communicate design decisions clearly to stakeholders at all levels.
- Initiate and lead the creation of a new design system by integrating new components effectively.
- Oversee the end-to-end design process, from wireframes to high-fidelity prototypes.
- Gather design guild members for alignment, learning, and mentoring.

'Smilebox' | Perion Network Ltd.

Senior Product Design (2020 - 2021)
- Provided user-centric UX/UI solutions for the product that aligned with business goals.
- Created a holistic and fresh new look & feel for the 'Smilebox' products.
- Collaborated with key stakeholders such as developers, product and Marketing.

'XIV' | IBM

UX/UI Designer (2014 - 2019)
- Maintained a solid understanding of user-centered design principles.
- Specified UX/UI aspects of products in the portfolio
- Acted as a design team Scrum Master in an agile environment
- Utilized research methodologies and created mockups from concept to detailed design, ensuring alignment with user needs and business goals.

'Platforma Creative Branding'

Graphic Designer [2012-2014]
- Built brand strategies and concepts for customers.

'Wizo Design Academy'

Graphic Designer [2010-2011]
- Developed exhibition concepts and brand identities, including designing event invitations, brochures, and other promotional materials.